



## Become a GFOA Conference Sponsor

The following sponsorship opportunities allow you to reach all GFOA attendees and members. Whether you have a specific idea in mind or want to contribute as a general supporter, there is something for everyone.

Combine sponsorship recognition with GFOA exhibition participation and increase the success of attracting your target audience. Sponsorship is in addition to exhibit space.

### Sponsors will be recognized in the following ways:

- Listed in the conference program and buyer's guide
- Prominent on-site signage
- Company name posted on the GFOA website before, during, and after conference
- Other recognition as listed with specific items
- First selection of 2019 exhibit space for Los Angeles, California

### JUST ADDED

- Tuesday "Meet and Mingle" before the start of the evening concert. The number of participants will be dependent on sponsorship level.

## Diamond Sponsor | Minimum threshold \$100,000

- Company thank you announcement will appear on monitors at the convention center (This will be part of an ad rotation)
- An ad in GFOA's passport booklet to drive attendees to your booth
- 30 full conference registrations
- 30 tickets to the Tuesday night closing event
- Four full page, 4-color ads in the April 2018 issue of *Government Finance Review*
- 75 percent discount on any additional full conference registrations
- Two sets of pre-conference registration electronic mailing labels\*
- Two sets of post-conference registration mailing labels\*
- Banner in a key location at the convention center
- Up to a 20 x 20 booth in the exhibit hall

### Platinum Sponsor

#### Minimum threshold \$50,000

- Company thank you announcement will appear on monitors at the convention center (This will be part of an ad rotation)
- An ad in GFOA's passport booklet to drive attendees to your booth
- 20 full conference registrations
- 20 tickets to the Tuesday night closing event
- Full page, 4-color ad in the April 2018 issue of *Government Finance Review*
- 75 percent discount on any additional full conference registrations
- Two sets of pre-conference registration electronic mailing labels\*
- One set of post-conference registration mailing labels\*

### Gold Sponsor

#### Minimum threshold \$25,000

- Company thank you announcement will appear on monitors at the convention center (This will be part of an ad rotation)
- An ad in GFOA's passport booklet to drive attendees to your booth
- 12 full conference registrations
- 12 tickets to the Tuesday night closing event
- Full page, 4-color ad in the April 2018 issue of *Government Finance Review*
- 50 percent discount on any additional full conference registrations
- Two sets of pre-conference registration electronic mailing labels\*
- One set of post-conference registration mailing labels\*

### Silver Sponsor

#### Minimum threshold \$10,000

- Company thank you announcement will appear on monitors at the convention center (This will be part of an ad rotation)
- Half page, 4-color ad in the April 2018 issue of *Government Finance Review*
- 6 full conference registrations
- 6 tickets to the Tuesday night closing event
- 35 percent discount on any additional full conference registrations
- One set of pre-conference registration electronic mailing labels\*

### Bronze Sponsor

#### Minimum threshold \$5,000

- 3 full conference registrations
- 3 tickets to the Tuesday night closing event
- 25 percent discount on any additional full conference registrations
- 50 percent discount on pre- or post-conference registration electronic mailing labels\*

### Friend of GFOA

#### Minimum threshold \$1,000

- 1 full conference registration
- 1 ticket to the Tuesday night closing event
- 15 percent discount on any additional full conference registrations
- 15 percent discount on pre- or post-conference registration electronic mailing labels\*

### Supporter of GFOA

#### Minimum threshold \$250

- 1 ticket to the Tuesday night closing event
- 10 percent discount on pre- or post-conference registration electronic mailing labels\*

\*All e-mails, attachments, and mailings must be pre-approved.