



GOVERNMENT FINANCE OFFICERS ASSOCIATION  
**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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***Shawn Achor to Speak at GFOA's 112th Annual Conference in St. Louis***

(Chicago, Illinois— January 12, 2018) Government Finance Officers Association's (GFOA) 112th Annual Conference will be held May 6—9, 2018, at America's Center Convention Complex in St. Louis, Missouri. **Shawn Achor** will be the first of three keynote presenters at the conference. Achor will speak to **all GFOA conference delegates and their guests** on May 6, 3:50—5:00 pm (Welcome Reception to follow in America's Center Convention Complex).

Shawn is one of the world's leading experts on the connection between happiness and success. He is the *New York Times* bestselling author of *The Happiness Advantage and Before Happiness*. Shawn will address attendees and their guests on how to transform their lives, raise both happiness and success rates, and become a "positive genius." Shawn's research on happiness made the cover of *Harvard Business Review* and his TED talk is one of the most popular of all time with over 14 million views.

GFOA's Annual Conference unites thousands of public finance professionals from across the United States, Canada, and the world to share ideas, develop technical and managerial skills, view new products, and network with peers. Participants can select from preconference training seminars, concurrent sessions, and networking sessions to customize their own educational curriculum.

**Sessions will be posted to [www.gfoa.org](http://www.gfoa.org) by January 24 and will cover the following areas:**

- accounting, auditing, and financial reporting
- analytics
- budgeting and financial planning
- debt management and capital finance
- leadership development
- pension and benefit administration
- principles of public finance
- risk management

*(more)*

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- technology
- treasury and investment management.

Fifty scholarships will be awarded per state or province in the amount of the full-conference registration fee to first-time annual conference attendees who are GFOA active government members. If interested in applying for the scholarship, candidates should e-mail [firstannualconference@gfoa.org](mailto:firstannualconference@gfoa.org). Please *note that all of the scholarships available for the State of Missouri have been awarded.*

The Annual Conference gives participants an opportunity to earn more than 20 CPE credits with additional credits available for preconference sessions. The conference is one of the most broad-ranging educational opportunities in the public finance field.

**The early conference registration discount ends on February 1.** For more information about the conference and to register, go to [www.gfoa.org/conference](http://www.gfoa.org/conference).

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*Government Finance Officers Association is a major professional association servicing the needs of more than 19,200 appointed and elected local, state, and provincial-level government officials and other finance practitioners. It provides top quality publications, training programs, services, and products designed to enhance the skills and performance of those responsible for government finance policy and management. The association is headquartered in Chicago, Illinois, with an office in Washington, DC.*