



Government Finance Officers Association

114th Annual Conference • May 17 – 20, 2020
Ernest N. Morial Convention Center • New Orleans, Louisiana

Become a GFOA Conference Sponsor



The following sponsorship opportunities allow you to reach all GFOA attendees and members. Whether you have a specific idea in mind or want to contribute as a general supporter, there is something for everyone.

Combine sponsorship recognition with GFOA exhibition participation and increase the success of attracting your target audience. *Sponsorship is in addition to exhibit space.*

Watch for
NEW
Opportunities!

Sponsors will be recognized in the following ways:

- Listed in the conference program and buyer's guide
- Prominent on-site signage
- Company name posted on the GFOA website before, during, and after conference
- Other recognition as listed with specific items
- First selection of 2021 exhibit space for Chicago, Illinois

Exclusive Networking Event

Sponsors are invited to join GFOA's Executive Board and staff for a "Meet and Mingle" before the start of GFOA's Welcome Reception on Sunday, May 17.

The number of participants per company will depend on sponsorship level.

Diamond Sponsor | Minimum threshold \$100,000

- Company thank you on signage
- Company thank you announcement will appear on social media board at the convention center
- An ad in GFOA's passport booklet to drive attendees to your exhibit booth
- 30 full conference registrations
- 30 tickets to the Tuesday night closing event
- Six full page, 4-color ads including the April 2020 issue of *Government Finance Review*
- 75 percent discount on any additional full conference registrations
- Before the conference GFOA will send two e-mails with your company's message to conference attendees using GFOA's conference template.*
- Two sets of post-conference registration mailing labels*
- Up to a 20 x 20 booth in the exhibit hall

Platinum Sponsor Minimum threshold \$50,000

- Company thank you on signage
- Announcement will appear at the convention center
- An ad in GFOA's passport booklet to drive attendees to your exhibit booth
- 20 full conference registrations
- 20 tickets to the Tuesday night closing event
- Two full page, 4-color ads including the April 2020 issue of *Government Finance Review*
- 75 percent discount on any additional full conference registrations
- Before the conference GFOA will send two e-mails with your company's message to conference attendees using GFOA's conference template.*
- One set of post-conference registration mailing labels*

Gold Sponsor Minimum threshold \$25,000

- Company thank you on signage
- An ad in GFOA's passport booklet to drive attendees to your exhibit booth
- 12 full conference registrations
- 12 tickets to the Tuesday night closing event
- Full page, 4-color ad in the April 2020 issue of *Government Finance Review*
- 50 percent discount on any additional full conference registrations
- Before the conference GFOA will send two e-mails with your company's message to conference attendees using GFOA's conference template.*
- One set of post-conference registration mailing labels*

Silver Sponsor Minimum threshold \$10,000

- Company thank you on signage
- Half page, 4-color ad in the April 2020 issue of *Government Finance Review*
- 6 full conference registrations
- 6 tickets to the Tuesday night closing event
- 35 percent discount on any additional full conference registrations
- One set of pre-conference registration mailing labels*

Bronze Sponsor Minimum threshold \$5,000

- 3 full conference registrations
- 3 tickets to the Tuesday night closing event
- 25 percent discount on any additional full conference registrations
- 50 percent discount on pre- or post-conference registration mailing labels*

Friend of GFOA Minimum threshold \$1,000

- 1 full conference registration
- 1 ticket to the Tuesday night closing event
- 15 percent discount on any additional full conference registrations
- 15 percent discount on pre- or post-conference registration mailing labels*

Supporter of GFOA Minimum threshold \$250

- 1 ticket to the Tuesday night closing event
- 10 percent discount on pre- or post-conference registration mailing labels*

* All e-mails or mailings must be pre-approved by GFOA.